

Orthopaedic Nurses Conference  
5 – 6 November 2010  
The Radisson Gold Coast

www.qonsig.org



# Fractured

8<sup>th</sup> Annual Queensland  
Orthopaedic Nurses  
Conference 2010

5-6 November 2010  
Radisson Resort,  
Gold Coast

#  
Back to the Future

## Orthopaedic Nurses Conference 2010

5 – 6 November 2010  
The Radisson Resort Gold Coast  
Queensland, Australia

# Sponsorship Prospectus

Conference Office:



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## Opportunity Overview

### About the Conference

*It is with great pleasure and pride that we invite you to attend the 8th Annual Fractured Conference on the Gold Coast hosted by QONSIG. Themed 'Back to the Future', we will take you on a journey as we explore 'where we have come from'... 'where we are'... and 'where we are headed'.*

*Technological advances and innovative practices have provided Orthopaedic Nursing with many new and exciting challenges over time and our program will explore the impact these have had on current and future Orthopaedic Management and Care. Come join us as we rewind and fast forward through time providing an entertaining and interesting look at Orthopaedic Nursing.*

The Conference aims to:

- ◆ *Provide continuing education related to current issues, trends and evidence-based practices in orthopaedic healthcare*
- ◆ *Create an environment that fosters collegiality and networking among participants associated with current orthopaedic evidence-based practice*
- ◆ *Encourage expansion of knowledge through the dissemination of research and education of orthopaedic research findings.*

*If you would like information on any aspect of the Conference, please visit the website [www.qonsig.org](http://www.qonsig.org) or contact the Conference Office directly on +61 7 3334 4400 or email [orthonurses@eventcorp.com.au](mailto:orthonurses@eventcorp.com.au).*

### Who Will Be Attending the Conference

- ◆ *Orthopaedic Nurses and Doctors*
- ◆ *Orthopaedic Nurse Unit Managers*
- ◆ *Physiotherapists*
- ◆ *Occupational Therapists*
- ◆ *Orthotists*
- ◆ *Social Workers*
- ◆ *Plaster Technician*
- ◆ *Medical representatives and suppliers*

## **Benefits of Sponsorship**

*The following levels of sponsorship have been designed to offer a range of opportunities so that you can select the level of involvement that best suits your organisation's objectives and budget. Each level offers a package of entitlements including naming rights to specific functions or conference components and a range of acknowledgement opportunities. We are committed to working with your organisation to ensure maximum benefit and exposure from your involvement as a sponsor of the Orthopaedic Nurses Conference 2010 from the time you confirm your involvement to the completion of the event.*

*Benefits offered include:*

- ◆ Direct personal access to current and potential clients during the conference through your trade display*
- ◆ Opportunities for further contact and follow-up through extensive delegate lists provided only to sponsoring organisations, and*
- ◆ Preference for involvement in future conferences and special events.*

## Sponsorship Packages

### Platinum Sponsor

**\$10,000**

#### Benefits & Acknowledgements:

- ◆ Prominent company branding as a Platinum Conference Sponsor
- ◆ Verbal acknowledgement as the Platinum Conference Sponsor by the Conference MC during a conference plenary session.
- ◆ Company branding on all conference literature including website, email promotions and print material from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company banner will be displayed in the Conference venue for the duration of the event
- ◆ Opportunity to present a five (5) minute address to delegates during a Conference Plenary Session
- ◆ Opportunity to distribute 1 promotional flyer on every seat in the conference Plenary Session
- ◆ 100 word organisation biography on conference website
- ◆ 3 opportunities to profile organisation in email broadcasts to the conference, supporter and partners databases \*conditions apply
- ◆ Access to the electronic conference Delegate List in an Excel format provided 2 weeks prior to and 2 weeks after the event \*conditions apply
- ◆ Half page advertisement in the conference Registration Brochure \*condition apply
- ◆ Full page colour advertisement and listing of your organisation in the Final Program \*conditions apply
- ◆ 2 items of your organisations promotional material inserted into the conference satchel

#### Exhibition

- ◆ One double trade booth in trade business centre measuring 6m x 2m
- ◆ Your organisations name and contact details listed as an Exhibitor in the Final Program

#### Registration

- ◆ 4x Complimentary full conference registrations

#### Exclusive Benefit

##### Conference Dinner Sponsor – benefits include:

- ◆ 4x Additional Conference dinner tickets
- ◆ Logo acknowledgement of your company as the sole supporter of the Conference Dinner in all Conference literature
- ◆ Opportunity to have your company banner displayed at the Conference Dinner venue for the duration of the function
- ◆ Opportunity to distribute promotional material at the Conference Dinner
- ◆ Opportunity to present a five (5) minute address to delegates at the Conference Dinner

## Gold Sponsor

**\$7,500**

### Benefits & Acknowledgements:

- ◆ Prominent company branding as a Gold Conference Sponsor
- ◆ Verbal acknowledgement as the Gold Conference Sponsor by the Conference MC during a conference plenary session.
- ◆ Company branding on all conference literature including website, email promotions and print material from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company banner will be displayed in the Conference venue for the duration of the event
- ◆ 100 word organisation biography on conference website
- ◆ 3 opportunities to profile organisation in email broadcasts to the conference, supporter and partners databases \*conditions apply
- ◆ Access to the electronic conference Delegate List in an Excel format provided 2 weeks prior to and 2 weeks after the event \*conditions apply
- ◆ Quarter page advertisement in the conference Registration Brochure \*condition apply
- ◆ Full page colour advertisement and listing of your organisation in the Final Program \*conditions apply
- ◆ 2 items of your organisations promotional material inserted into the conference satchel

### Exhibition

- ◆ One double trade booth in trade business centre measuring 6m x 2m
- ◆ Your organisations name and contact details listed as an Exhibitor in the Final Program

### Registration

- ◆ 3x Complimentary full conference registrations

### Exclusive Benefit

**Conference Plenary Sponsor**– benefits include:

- ◆ 3x Additional Conference dinner tickets
- ◆ Logo acknowledgement of your company as the Gold Sponsor of the Conference Plenary in all Conference literature
- ◆ Opportunity to have your company banner displayed on stage during a Conference Plenary Session
- ◆ Opportunity to distribute 1 promotional flyer on every seat in your sponsored Plenary Session
- ◆ Opportunity to present a five (5) minute address to delegates during a Conference Plenary Session

## Silver Sponsor

**\$5,000**

### Benefits & Acknowledgements:

- ◆ Prominent company branding as a Silver Conference Sponsor
- ◆ Verbal acknowledgement as the Silver Conference Sponsor by the Conference MC during a conference plenary session.
- ◆ Company branding on all conference literature including website, email promotions and print material from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the Conference website with a "hotlink" to your company's home page
- ◆ Your company banner will be displayed in the Conference venue for the duration of the event
- ◆ Opportunity to distribute 1 promotional flyer on every seat in the conference Plenary Session
- ◆ 50 word organisation biography on conference website
- ◆ 2 opportunities to profile organisation in email broadcasts to the conference, supporter and partners databases \*conditions apply
- ◆ Access to the electronic conference Delegate List in an Excel format provided 2 weeks after the event \*conditions apply
- ◆ Quarter page advertisement in the conference Registration Brochure \*condition apply
- ◆ Half page colour advertisement and listing of your organisation in the Final Program \*conditions apply
- ◆ 1 items of your organisations promotional material inserted into the conference satchel

### Exhibition

- ◆ One single trade booth in trade business centre measuring 3m x 2m
- ◆ Your organisations name and contact details listed as an Exhibitor in the Final Program

### Registration

- ◆ 2x Complimentary full conference registrations

### Exclusive Benefit

**Lunch Sponsor**– benefits include:

- ◆ Your company name and logo acknowledging your company as the sole supporter of a nominated lunch break in all Conference literature
- ◆ Opportunity to have your company banner displayed during a nominated lunch break
- ◆ Opportunity to distribute promotional material during a nominated lunch break

## Bronze Sponsor

**\$2,500**

### Benefits & Acknowledgements:

- ◆ Prominent company branding as a Bronze Conference Sponsor
- ◆ Verbal acknowledgement as the Bronze Conference Sponsor by the Conference MC during a conference plenary session.
- ◆ Company branding on all conference literature including website, email promotions and print material from the time the sponsorship agreement is signed
- ◆ Your company logo will appear on the Conference website with a “hotlink” to your company’s home page
- ◆ Your company banner will be displayed in the Conference venue for the duration of the event
- ◆ Opportunity to distribute 1 promotional flyer on every seat in the conference Plenary Session
- ◆ 50 word organisation biography on conference website
- ◆ 2 opportunities to profile organisation in email broadcasts to the conference, supporter and partners databases \*conditions apply
- ◆ Access to the electronic conference Delegate List in an Excel format provided 2 weeks after the event \*conditions apply
- ◆ Quarter page advertisement in the conference Registration Brochure \*condition apply
- ◆ Half page colour advertisement and listing of your organisation in the Final Program \*conditions apply
- ◆ 1 items of your organisations promotional material inserted into the conference satchel

### Exhibition

- ◆ One single trade booth in trade business centre measuring 3m x 2m
- ◆ Your organisations name and contact details listed as an Exhibitor in the Final Program

### Registration

- ◆ 1x Complimentary full conference registrations

### Exclusive Benefit

**Sponsorship of ONE of the Refreshment Breaks** – benefits include:

- ◆ Your company name and logo acknowledging your company as the sole supporter of a nominated refreshment break in all Conference literature
- ◆ Opportunity to have your company banner displayed in the refreshment break area for the duration of the specified break time
- ◆ Display of promotional literature during the specified refreshment break

## **Satchel Inserts**

**\$650**

The satchel Insert Sponsorship will allow you to insert one piece of promotional material (e.g.: corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) into Conference satchels to be distributed to all attendees.

## **Conference Dinner**

**\$6,000**

Conference Dinner Sponsorship is subject to availability. Benefits include:

- ◆ Logo acknowledgement of your company as the sole supporter of the Conference Dinner in all Conference literature
- ◆ Opportunity to have your company banner displayed at the Conference Dinner venue for the duration of the function
- ◆ Opportunity to distribute promotional material at the Conference Dinner
- ◆ Opportunity to present a five (5) minute address to delegates at the Conference Dinner
- ◆ 10 tickets to the Conference Dinner (1x table of 10, VIP reserved)

## **Name Badge Sponsor**

**\$1,500**

This package offers branding rights to all conference name badges. As the official conference Name Badge Sponsor your organisation will receive:

- ◆ Branding rights on name badges, where your corporate logo will appear exclusively in the bottom right hand corner of all name badges handed to delegates at the conference.
- ◆ Organisation name and logo listed as the official conference Name Badge Sponsor in the conference program/workbook.
- ◆ Corporate logo displayed on the conference website as Name Badge Sponsor.

## **Official Conference Satchel Sponsor**

**\$1,500**

Satchel Sponsorship delivers brand longevity. All registered delegates at the conference will receive a conference satchel containing a program and inserts from various sponsors and exhibitors. As the event satchel sponsor, your organisation will receive the full branding rights to the conference satchels for the event and the following benefits:

- ◆ Branding rights to the conference Satchels. Your company logo will appear on the conference satchel above the words "Proud Sponsor of the 8th Annual Queensland Orthopaedic Nurses Conference".
- ◆ Organisation name and logo listed as the official Conference Satchel Sponsor in all conference promotional material.
- ◆ Corporate logo displayed on the conference website as Satchel Sponsor.
- ◆ Opportunity to insert one (1) piece of corporate literature into all delegate satchels (size restrictions apply).

*Note: You can donate satchels to the conference if your organisation has a supply of these; however they must be in keeping with the overall standard of the conference and therefore must be approved by the Event Manager & Conference Committee.*

## **Welcome Reception**

**POA**

As an additional function to the Conference, The welcome Reception will only proceed if it is sponsored. Please contact the Conference Office for further information.

Benefits include:

- ◆ Logo acknowledgement of your company as the sole supporter of the Welcome Reception in all Conference literature
- ◆ Opportunity to have your company banner displayed at the Welcome Reception venue for the duration of the function
- ◆ Opportunity to distribute promotional material at the Welcome Reception
- ◆ Opportunity to present a five (5) minute address to delegates at the Welcome Reception
- ◆ 10 tickets to the Welcome Reception

## **Trade Exhibitor**

**\$1,800**

The Orthopaedic Nurses Conference will also provide an opportunity for display and promotion of products and services that are relevant to the medical speciality of Orthopaedics. To ensure maximum exposure to delegates all daily catering will be served in the trade display area.

As a Trade Exhibitor of this event your company is entitled to one (1) trade booth measuring 3m x 2m which includes booth structure, fascia signage, lighting and trestle table. In addition your company will receive:

- ◆ Full access to attendees during morning tea, lunch & afternoon tea
- ◆ One (1) insert into the Conference Satchel
- ◆ One (1) complimentary full registration for your company representative including morning tea, lunch and afternoon tea on both days (Excludes Social Functions)

## Benefits easy reference guide

Sponsorship Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Trade Exhibitor	Conference Dinner	Name Badge Sponsor	Satchel Sponsor
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,800	\$6,000	\$1,500	\$1,500
Company logo on all conference literature including website, email promotions and print material	√	√	√	√		√	website	Promotions Material & Website
Hotlink from your logo to your organisation's website	√	√	√	√				
Prominent branding as a Conference Sponsor	√	√	√	√				
verbal acknowledgement as a Conference Sponsor	√	√	√	√				
Opportunity to have your company banner displayed	√	√	√	√		√		
Branding rights on name Badges							√	
Branding rights to the Conference Satchels								√
Opportunity to distribute promotional material	Conference Dinner	Sponsored Plenary	Nominated Lunch	Nominated Refreshment Break		Conference Dinner		
Full Access to attendees during morning tea, lunch and afternoon tea					√			
Organisation name and contact details listed as an Exhibitor in the Final Program	√	√	√	√				
Opportunity to distribute 1 promotional flyer on every seat	Plenary Session	Sponsored Plenary	Plenary Session	Plenary Session				
Opportunity to present a five (5) minute address to delegates	Plenary Session & Conference Dinner	Sponsored Plenary				Conference Dinner		
100 word corporate biography on conference website	√	√	50 words	50 words				
Company profile in email broadcast to the conference, supporter and partners databases	Three (3)	Three (3)	Two (2)	Two (2)				
Advertisement in the conference Registration Brochure	½ page mono	¼ page mono	¼ page mono	¼ page mono				
Advertisement and listing of organisation in the Final Program	Full page colour	Full page colour	½ page colour	½ page colour			√	
Item of your company's promotional material inserted into the conference satchel	2 Items	2 Items	1 Item	1 Item	1 Item			1 Item
Trade booth in trade business centre	Double	Double	Single	Single	Single			
Complimentary full conference registrations	Four (4)	Three (3)	Two (2)	One (1)	One (1) (excludes Social Functions)			
Additional Conference dinner tickets	Four (4)	Three (3)				Ten (10)		
Exclusive sponsorship	Conference Dinner	Plenary Session	Conference Lunch	Refreshment Break				
Access to the electronic conference Delegate List in an Excel format	√	√	√	√				

## Sponsor & Exhibitor Terms and Conditions

1. The Exhibitor will be responsible for any damage to the walls or the floor of the building as may be occupied by the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
2. The Exhibitor will be responsible for any loss or damage to the display booth, partitions, electrical fittings, and spotlights provided for the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
3. The Exhibitor will comply with all the rules and regulations of the authority having control over the building.
4. The Organiser may in the event of any circumstances which render it necessary, alter the location of the stand allocated to the Exhibitor.
5. The Organiser may postpone or amend the time for the holding of the exhibition to such time, which in the opinion of the Organiser, is more suitable for the exhibition.
6. The Organiser may cancel the allocation of space to any Exhibitor, which in the opinion of the Organiser is creating a disturbance or nuisance or carrying any activity contrary to the law.
7. The Organiser may allocate to any person any space allotted to an Exhibitor which may be forfeited pursuant to the terms hereof.
8. The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition or any loss of property suffered during the course of the exhibition.
9. Where there is more than one Exhibitor occupying space their liability shall be joint and several.
10. In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid hereunder will be absolutely forfeited and the Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the Organiser. In the event of forfeiture for any reason the Sponsor or Exhibitor will not be released from any liability hereunder.
11. The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the Sponsorship or Exhibition because of Industrial action, blackouts or any cause outside the control of the Organiser.
12. The Organiser is not responsible for any loss or damage to any product exhibited.
13. The Exhibitor without limiting the generality of foregoing will comply with all statutory requirements applicable to it during the course of the exhibition.
14. Please note that the final trade exhibition floor plan may vary resulting in booth position changes from the original floor plan due to updated trade floor plans.
15. The deposit (50% of the total amount required for sponsorship or trade exhibition booths) is non-refundable. No refunds will be issued for cancellations notified less than 30 days prior to the event and the Exhibitor or Sponsor will be liable at this point for the full amount requested on the application form.
16. Deposit of 50% is required on submission of application for sponsorship with final balance due by **Friday, 24 September 2010**.
17. All payments must be received by the due date. Failure to comply with payment terms may result in the Sponsor not receiving full benefits as outlined in the package.
18. The organisers of the Orthopaedic Nurses Conference reserve the right, in their absolute discretion, to refuse any sponsorship application and may decide not to accept any application for any reason whatsoever.
19. All Sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner. Should a particular sponsorship/exhibitor benefit precede payment that benefit will no longer be available to the Sponsor/Exhibitor.

## Sponsorship Application Form

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Level of Sponsorship** Please tick your level of sponsorship.  
**All amounts are inclusive of GST**

- |  |          |  |         |
|--|----------|--|---------|
| <input type="checkbox"/> Platinum Sponsor        | \$10,000 | <input type="checkbox"/> Official Conference Satchel Sponsor | \$1,500 |
| <input type="checkbox"/> Gold Sponsor            | \$7,500  | <input type="checkbox"/> Satchel Insert                      | \$650   |
| <input type="checkbox"/> Silver Sponsor          | \$5,000  | <input type="checkbox"/> Name Badge Sponsor                  | \$1,500 |
| <input type="checkbox"/> Bronze Sponsor          | \$2,500  | <input type="checkbox"/> Conference Dinner                   | \$6,000 |
| <input type="checkbox"/> Trade Exhibitor (Booth) | \$1,800  | <input type="checkbox"/> Welcome Reception                   | POA     |

I agree to abide by the rules and regulations of the Orthopaedic Nurses Conference 2010. 50% Deposit of the total cost is included with my application for all sponsorships. I understand the deposit must be received before sponsorship or booking can be confirmed. I understand that this deposit is non refundable. I understand that all applications received after **24 September 2010** must be accompanied by full payment. Payment in full is due by 24 September 2010.

I have read the enclosed sponsorship terms and conditions and understand that I am bound by them.

SIGNED: \_\_\_\_\_

**Exclusive Benefit** If your sponsorship package includes an exclusive benefit, please indicate your choice below:

\_\_\_\_\_

### Trade Booth Number preference

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ Your final booth number will be advised within your confirmation letter.

### Payment

Please nominate your payment option below

Enclosed is a cheque/money order for \$ \_\_\_\_\_ made out to "Eventcorp Pty Ltd – Orthopaedic Nurses Conference 2010"

Please debit my Credit Card listed below for \$ \_\_\_\_\_ **plus 3% credit card fee**

Visa  MasterCard  American Express (ID# \_\_\_\_\_ ) please indicate

Credit Card Number \_\_\_\_\_

Card Holders Name \_\_\_\_\_ Expiry date \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

By Electronic Funds Transfer (EFT) - details will be available on your invoice. Please quote invoice number and forward remittance to [orthonurses@eventcorp.com.au](mailto:orthonurses@eventcorp.com.au)

### Please return the completed form to

Orthopaedic Nurses Conference 2010 Office  
Eventcorp Pty Ltd  
PO Box 3873, South Brisbane BC, QLD 4101  
Tel: (07) 3334 4400  
Fax: (07) 3334 4499  
Email: [Orthonurses@eventcorp.com.au](mailto:Orthonurses@eventcorp.com.au)  
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